

Scan & Target raises €1 Million First Round from Crédit Agricole Private Equity and Scientipôle Capital

Paris, France – March 25 2009 -- Scan & Target (www.scanandtarget.com), a service as a software company (SaaS) that provides real-time analysis and filtering of text user generated content, announced that it has secured a €1 million first round of funding from Crédit Agricole Private Equity and Scientipôle Capital.

The proceeds will be used to expand the team, further develop the core technology, and to speed international development in Europe.

Scan & Target's multi-platform solutions include internet, mobile, and interactive television and can handle very large volumes of several hundred objects per second. For example, Scan & Target solutions allow clients who provide chat or SMS information services to moderate the exchanges between users and route questions to agents with the right skills set. Messages are analyzed in real time by Scan & Target, which applies customer-generated rules to decide how to treat the incoming content.

Scan & Target can also monitor user-generated content to determine whether chat messages are published or refused, and provides interfaces for the moderating team to review all messages posted by users and penalize potential fraudsters by means of warnings, suspension, or complete prohibition. Scan & Target also proposes real time contextual advertising solution while respecting users' personal data.

Scan & Target solutions are aimed at publishers of community and social networks, moderation service providers, and providers of technical solutions for Web 2.0, such as forums, blogs, chat and social buying. Scan & Target's solutions also have practical application in professional services, such as CRM and contact centers.

Current clients include the French national railway system, the SNCF, the information service 118 218 and the Française des Jeux (the French National Lottery). Soon, Scan & Target will be able to operate in languages beyond those using Latin letters, adding Arabic, Cyrillic and Asian characters.

Press contact

Scan & Target

Ballou PR - Aline Dubucq +33 (0)1 42 22 97 65
aline@balloupr.com

Crédit Agricole Private Equity

Martine Sessin-Caracci, martine.sessincaracci@ca-privateequity.fr – + 33 1 43 23 90 88

About Scan & Target

Scan & Target (www.scanandtarget.com) allows users to moderate UGC and fighting traffic diversion, target user-generated contextual advertising and unstructured text streams, route unstructured content (e-mail, SMS, etc), control the quality of customer relationship text channels (chat, e-mail, SMS, etc.), validate classified ads and populate customer relationship management databases. Founded in 2007, Scan & Target is based in Paris, France and is available in 2 languages. Please visit www.scanandtarget.com for more information.

About Crédit Agricole Private Equity

Crédit Agricole Private Equity, an AMF-authorised investment management company and wholly-owned subsidiary of Crédit Agricole S.A., specialises in direct private equity investment in unlisted companies. A multi-specialist, Crédit Agricole Private Equity has 50 investment teams focusing on different segments of the private equity market (LBO & Expansion, Venture Capital, Mezzanine, Renewable Energy, PPP Infrastructure, Liquidity Solutions, Co-Investment) and manages a total of €2.8 billion in various types of private equity vehicle (FCPR, SICAR, FCPI and SCR). Crédit Agricole Private Equity supports entrepreneurs in their expansion plans.

www.ca-privateequity.com